

**EASTERN MARKET COMMUNITY ADVISORY COMMITTEE
REGULAR MEETING
APRIL 27, 2016**

MINUTES

Attendance: Monte Edwards, Secretary; Diane Hoskins; Richard Layman; Susan Oursler; Jonathan Page; Erika Rubel; and Donna Scheeder, Chair, were present. Chuck Burger, Vice-Chair, arrived at 7:08 P.M., Angie Brunson arrived at 7:17 P.M., and Mike Bowers arrived at approximately 7:30 P.M.

The regular meeting of the Eastern Market Community Advisory Committee (EMCAC) was held on Wednesday, April 27, 2016, at 7:00 P.M., in the North Hall of Eastern Market. The Chair called the meeting to order at 7:04 P.M.

Mr. Edwards moved that the agenda be approved. The motion was adopted.

Mr. Edwards moved the approval of the March 30, 2016, minutes. The minutes were approved, as read.

Report of the Chair

The Chair announced, after reviewing the suggestion by Mr. Burger that the scheduled meeting on September 28, 2016, be held earlier in the month or re-instituting an August meeting, that the meeting will take place as scheduled. The Chair indicated that the meeting schedule still permits input on the fall/pre-winter market plan via e-mail and meetings of the ad hoc group on Eastern Market marketing and promotion. She also noted that keeping the meeting on September 28, 2016, will enable EMCAC to comply effectively with the notice requirement in its bylaws for the elections to be held at that meeting. Mr. Layman suggested that the ad hoc group could strive to have its recommendations ready by the July 27, 2016, EMCAC meeting. Mr. Burger indicated that the ad hoc group would discuss its timetable.

The Chair also announced that the non-food vendors elected Erika Rubel as their representative to EMCAC.

Finally, the Chair announced that she had authorized Susan Eads Role to produce a transcript of Forest Hayes's presentation at EMCAC's March meeting regarding a proposal to develop an Eastern Market business plan. The Chair explained that authorizing the transcript was necessary after requests to Barry Margeson and Mr. Hayes did not yield a summary of the presentation. When the transcript is complete, the Chair stated that it would be made available through EMCAC's e-mail distribution list. She indicated that there is ample time to comment on Mr. Hayes's proposal.

Report of the Vice-Chair

The Vice-Chair presented the report of the ad hoc group on Eastern Market marketing and promotion. He reported that the ad hoc group's meeting in April was reorganizational in nature and the ad hoc group would be meeting regularly on a monthly basis. He reported that the ad hoc group discussed preliminarily the Main Street Project that has been proposed by several of the small brick and mortar businesses. He reported that the ad hoc group discussed outcomes from the distribution of the Eastern Market brochure and decided to make this topic the focus of its next meeting due to concerns that goals were not met. He also reported that programming ideas and developing a process for vetting such ideas for feasibility and economic viability was discussed. Finally, he announced that the directional sign at 3rd Street and Pennsylvania Avenue SE, which currently points north, will be moved to point east.

Update on Hine Construction Plans

Mr. Page provided the following update: south building structure to grade expected completion was revised from May to July, south building structure above grade expected completion was revised from June to September, no change in expected south building delivery in the second quarter of 2017, and no change in expected north building delivery in the fall of 2016.

Report of the Market Manager

Barry Margeson, who was not able to attend the meeting, provided a written report of the Market Manager, which is attached to these minutes. The Chair reviewed the report and requested members of EMCAC to state their questions for Mr. Margeson to answer via e-mail.

Finances

- Why is Eastern Market paying bank fees of more than \$600.00 a month?
- Did Eastern Market incur any losses due to the ATM theft?
- Did having one ATM machine change the run rate of revenues?

Merchants and Vendors

- Can EMCAC be provided information regarding the type of vendors that are being provisionally accepted each month?
- Was acoustic paint used on the south wall of the North Hall when it was repainted?

North Hall

- Does Eastern Market have a list of recommended sound engineers?
- Can EMCAC be provided more information about how the open house was organized, and can the open house be developed as an annual event to market North Hall and Eastern Market to event planners?

North Hall Calendar for April 2016

- Can EMCAC be provided a complete calendar of upcoming North Hall events and the pricing?
- Can a calendar of North Hall events be shared with surrounding businesses so they have notice of events?

Tenants Council Report

Chuck Brome, Co-Chair of the Tenants Council, presented a report, which is attached to these minutes.

Application Advisory Review Committee Report

Ms. Rubel presented the report of the Application Advisory Review Committee, which is attached to these minutes.

Community Comments & Concerns

Carl Reeverts inquired about the timing of the proposal to develop an Eastern Market business plan presented by Mr. Hayes, additional information on the Main Street Project proposal, and being added to the EMCAC e-mail distribution list.

Commissioner Hoskins inquired about the currency of EMCAC minutes posted on the Eastern Market website. The Chair reiterated that all written reports need to be sent to the Secretary. Ms. Oursler suggested that approved minutes be posted within seven days of approval, and the Secretary indicated that Mr. Margeson could be consulted about meeting such a deadline.

Joe Snyder commented regarding the requirements of the District of Columbia's open meetings law and concern that EMCAC is not representative of Eastern Market's stakeholders with respect to external matters.

Ellen Opper-Weiner expressed concern about the extent of information available to small businesses in the Eastern Market area regarding the Main Street Project proposal.

The meeting adjourned at 8:21 P.M.

Monte Edwards, Secretary