

**EASTERN MARKET COMMUNITY ADVISORY COMMITTEE
SPECIAL MEETING
APRIL 4, 2018**

MINUTES

Attendance: Chuck Burger, Vice-Chair; Nikki Dean; Monte Edwards, Secretary; Tom Kuchenberg, Treasurer; Jonathan Page; and Donna Scheeder, Chair, were present. Chander Jayaraman, Richard Layman, Anita Jefferson, Angie Brunson, and Susan Oursler arrived after the meeting began.

A special meeting of the Eastern Market Community Advisory Committee (EMCAC) was held on Wednesday, April 4, 2018, at 7:00 P.M., in the North Hall of Eastern Market. The Chair called the meeting to order at 7:00 P.M.

Mr. Page moved the adoption of the agenda. The agenda was adopted.

Advice on DGS Proposal to Contract for Development of Strategic Plan for Eastern Market Special Use Area

The Chair lead a discussion seeking input on the process to be used by the Department of General Services to contract for the development of a five-year strategic plan for the Eastern Market Special Use Area. The Chair sought modifications to a draft document containing recommendations regarding the process, which was derived from strategic planning advice previously provided by EMCAC.

Modifications

Throughout Document

- As appropriate, replace “Eastern Market” with “Eastern Market Special Use Area.”

Preamble

- Add as enumerated item “Recommendations for long-range planning, including the development of a full master plan.”
- Add as enumerated item “Compiles baseline demographic and usage data for Eastern Market Special Use Area.”
- To third sentence of first paragraph, add ANC 6B, EMMCA, flea markets, groups represented on EMCAC, including inside merchants, outdoor vendors, farmers, and Tenants Council, as well as authority to designate a representative empowered to speak for the group.
- Change #3 to “Incorporate the opportunities, challenges, and solutions into a cohesive strategy.”
- Change #4 to “Establish goals and tasks timeline.”

- Change end of first sentence of second paragraph to "...Barracks Row, Eastern Market Main Street, and other relevant economies."
- In second sentence of first paragraph, change to "neighborhood development plan."

Recommendation 1

- Make "inclusivity" reference specific.

Recommendation 3

- Add "also" after "should."
- Change "should" to "must."
- Add "and use" after "history."
- Change "previous" to "any relevant."

Recommendation 4

- Make statement declarative.
- Change "periodic" to "milestone-based."

Recommendation 5

- Change to "...analysis of market conditions and the buying and demographic characteristics of the existing consumers and the retail trade area and identify..."

Recommendation 6

- Add "and community participation."
- Consolidate Recommendations 1 and 6, as separate paragraphs.

Recommendation 7

- In first sentence, change "comprehensive" to "complete five year strategic business."
- In second sentence, add "and the Mayor."

Mr. Kuchenberg moved to accept in principle the draft document as modified, provided that additional edits can be incorporated following distribution to and review by EMCAC members. The motion was adopted unanimously.

The meeting was adjourned at 8:32 PM.

Monte Edwards, Secretary