

**EASTERN MARKET COMMUNITY ADVISORY COMMITTEE
REGULAR MEETING
MAY 31, 2017**

MINUTES

Attendance: Nikki Dean; Monte Edwards, Secretary; Bill Glasgow; Diane Hoskins; Susan Oursler; and Donna Scheeder, Chair, were present. Tom Kuchenberg, Treasurer, arrived at 7:09 PM, and Chuck Burger, Vice Chair, arrived at 7:17 P.M.

The regular meeting of the Eastern Market Community Advisory Committee (EMCAC) was held on Wednesday, May 31, 2017, at 7:00 P.M., in the North Hall of Eastern Market. The Chair called the meeting to order at 7:07 P.M.

The Chair held a moment of silence in memory of Isiah Brunson, who passed away earlier that day. Mr. Brunson co-owned Blue Iris Flowers with his wife Angie Brunson, a member of EMCAC. The Chair also welcomed Nikki Dean, the newly elected non-food vendor representative on EMCAC. Finally, the Chair noted excused absences of Angie Brunson and Jonathan Page.

Mr. Edwards moved the adoption of the agenda. The agenda was adopted.

By unanimous consent, the approval of the minutes of the March 22, 2017, meeting were postponed until the meeting scheduled for June 28, 2017.

Report of the Executive Committee

The Chair highlighted the EMCAC meeting and the EMCAC Executive Committee dates for the balance of 2017. The Chair reported that the appraiser's preliminary report is expected to be available on June 12, 2017, and EMCAC will hold a special meeting in executive session scheduled for June 14, 2017, at 7:00 P.M. to review the preliminary report. Signing a confidentiality agreement regarding the contents of the preliminary report is required. The Chair also reported that Councilmember Charles Allen requested a meeting of all stakeholders with the Director of the Department of General Services regarding developments on the status of 7th Street SE between C Street SE and Pennsylvania Avenue SE.

Report of the Market Manager

Mr. Margeson provided a written report of the Market Manager, which is attached to these minutes. He agreed to: provide information on Eastern Market expenditures; have questions submitted to the appraiser by the merchants responded to with authorship noted; clarify the date of the community pot luck event; and complete weather-stripping of doors by the next EMCAC meeting.

Hine Update

Commissioner Hoskins reported that: the cranes are down; the sidewalk is closed on east side of 300 block of 7th Street SE for approximately four weeks for sidewalk construction and landscaping; the next phase of sidewalk construction and landscaping will be on the 700 block of C Street SE for four to eight weeks; three tenants were announced -- District Veterinary Hospital, Tricking Springs Creamery, and Antiochia.

Report of the Ad Hoc Group on Eastern Marketing and Promotion

Mr. Burger, Chair of the Ad Hoc Group on Eastern Market Marketing and Promotion, announced a meeting of the ad hoc group on June 6, 2017, at 6:30 P.M. at the Market Manager's office to discuss fall and holiday season programming.

Report of the Tenants Council

Anita Jefferson, Co-Chair of the Tenants Council, presented a report, which is attached to these minutes.

Community Comments & Concerns

Ms. Jefferson commented that data could be collected from those contracting to use the North Hall for events and mined to understand better the market and revenues for the North Hall.

Mr. Kuchenberg suggested that the Eastern Market anniversary could be fall event opportunity.

Mr. Kuchenberg announced that he would prepare invoices of \$100.00 for organizations represented on EMCAC and deliver them to the representatives at the meeting scheduled for June 28, 2017.

Ms. Jefferson suggested expanding the distribution of notice for the meetings of the Ad Hoc Group on Eastern Market Marketing and Promotion.

The meeting adjourned at 7:49 P.M.

Monte Edwards, Secretary



Eastern Market Manager’s Report to the EMCAC

May 31, 2017

Finances

March and April Revenues

	March	April
APPLICATION FEE	\$ 280	\$ 210
ATM	\$ 4,645	\$ 4,655
NORTH HALL REVENUE	\$ 14,178	\$ 38,070
OUTDOOR VENDOR REVENUE	\$ 18,364	\$ 34,161
FLEA MARKET 7TH STREET	\$ 2,000	\$ 6,000
SOUTH HALL REVENUE	\$ 21,459	\$ 15,163
Total	\$ 60,926	\$ 98,259

Leases

We have received the preliminary report from the Appraiser that we will provide to the EMCAC for review. Feedback from the EMCAC will be incorporated into the comments that DGS provides the Appraiser.

While we have received draft feedback on the lease from the merchants, we are still waiting on their final comments.

Marketing

Social Media:

Instagram: 1,259 followers (an increase of 95 followers).

Twitter: 31.4k followers to 31.7k followers

Facebook: 44K followers

Ranked 4.5 stars out of 5 stars on Yelp and Google

Other Updates:

In the Center Hall, brochure holders now display the Eastern Market brochures and the North Hall brochures.

The SE Portico Entrance now has 2 new black framed bulletin boards. We have also added 2 black display cases there for in-house information and marketing.

New Vendors: We have accepted 8 new vendors, with the help from the Application Advisory Review Subcommittee.

Potluck is scheduled for Wednesday, July 19!

Fresh Tuesdays

All farmers are back. It's starting to get busy out there. Produce Plus begins this Saturday, June 3.

Operations

- In April and May 65 tickets were written for parking in the back alley on Saturdays and Sundays.
- The DCWIFI has been improved but there are still issues so they are coming by again this week.

Eastern Market Main Street

Night at the Market was successful. Lots of under 30 folks. The market had the draped string lighting, dimmed sconces, and bistro tables and it felt very nice. The food was delicious and the music was excellent.

On Tuesday EMMS brought the business community together to discuss what they feel should be done with the 300 block of 7th Street once C Street and the C Street Plaza are finished and available for hosting vendors. There was a large variety of input.

North Hall

Beginning in June, Boogie Babes will have a Tuesday trial. We will now have Tuesday-Friday morning community programming.

Tuesday – Boogie Babes Trial

Wednesday – Aerobics Fitness

Thursday – Boogie Babes

Friday – Aerobics Fitness

EM will participate in IPW on Saturday 6/3. U.S. Travel Association's IPW (formerly International Pow Wow) is the travel industry's premier international marketplace and the largest industry creator of travel to the U.S. Created in 1969, IPW has been held annually in 23 major U.S. cities, but never before in our nation's capital. Eastern Market will welcome two (2) groups of 50 in the North Hall – one in the morning and another in the afternoon. Each group will enjoy a market presentation and have an opportunity to explore/shop the market on their own.

Corporate and community events of note:

- 5/3 – ebay
- 5/7 – Literary Bookfest
- 5/10 – Office of Planning Design Forum
- 5/21 – EMMS Night at the Market
- 5/22 – Chick-fil-A Team Dinner

- 6/5 – DC Lamb Jam

Booked Saturday **and** Sunday on 3 of 4 weekends in May.

<u>Wed May 3</u> 7:00am-12:00am	eBay Seller Showcase and Small Business Week Celebration
<u>Thu May 4</u> 10:30am-11:30am 5:00pm-1:00am	Boogie Babes  Tango ends at 1am - Jake Spatz 703-946-8895 (Requirements - Needs dance floor)
<u>Fri May 5</u> 8:00am-9:00am	Aerobics Exercise Class 
<u>Sat May 6</u> 3:00pm-1:00am	Fleischmann McHaney Wedding
<u>Sun May 7</u> 8:00am-4:00pm	Literary Hill BookFest
<u>Wed May 10</u> 8:00am-5:00pm	Office of Planning Design Forum
<u>Thu May 11</u> 10:30am-11:30am 5:00pm-1:00am	Boogie Babes  Tango ends at 1am - Jake Spatz 703-946-8895 (Requirements - Needs dance floor)
<u>Fri May 12</u> 8:00am-9:00am	Aerobics Exercise Class 
<u>Sat May 13</u> 2:00pm-1:00am	Erikka Gleckel/Michael Baker Wedding
<u>Wed May 17</u> 8:00am-9:00am	Aerobics Exercise Class 
<u>Thu May 18</u> 10:30am-11:30am 5:00pm-1:00am	Boogie Babes  Tango ends at 1am - Jake Spatz 703-946-8895 (Requirements - Needs dance floor)
<u>Fri May 19</u> 8:00am-9:00am 4:00pm-11:00pm	Aerobics Exercise Class  Metro Minyan

<u>Sat May 20</u> 3:00pm-1:00am	Anne DeVine and Sydney Williams Wedding
<u>Sun May 21</u> 4:00pm-10:00pm	Night at the Market - Market Week
<u>Tue May 23</u> 5:00pm-7:00pm	EMCAC Executive Committee Meeting
<u>Wed May 24</u> 8:00am-9:00am	Aerobics Exercise Class
<u>Thu May 25</u> 10:30am-11:30am 5:00pm-1:00am	Boogie Babes Tango ends at 1am - Jake Spatz 703-946-8895 (Requirements - Needs dance floor)
<u>Fri May 26</u> 8:00am-9:00am 4:00pm-11:00pm	Aerobics Exercise Class SMYAL's Youth Prom
<u>Sat May 27</u> 3:00pm-1:00am	Allen-Velliky Wedding
<u>Sun May 28</u> 3:00pm-1:00am	Greenberg-Milbank Wedding
<u>Wed May 31</u> 8:00am-9:00am 7:00pm-9:00pm	Aerobics Exercise Class EMCAC
<u>Thu Jun 1</u> 9:30am-11:30am 5:00pm-1:00am	Boogie Babes Tango ends at 1am - Jake Spatz 703-946-8895 (Requirements - Needs dance floor)
<u>Fri Jun 2</u> 8:00am-9:00am	Aerobics Exercise Class
<u>Sat Jun 3</u> 8:30am-5:30pm 5:00pm-2:00am	Destination DC , IPW 2017 All-Delegate Sightseeing Tour Tango ends at 2am - Jake Spatz 703-946-8895 (Requirements - Needs dance floor)
<u>Mon Jun 5</u> 10:00am-1:00am	DC Lamb Jam
<u>Tue Jun 6</u> 9:30am-11:30am	Boogie Babes
<u>Wed Jun 7</u> 8:00am-12:00am	WSWA Toast to Congress
<u>Thu Jun 8</u> 9:30am-11:30am 5:00pm-1:00am	Boogie Babes Tango ends at 1am - Jake Spatz 703-946-8895 (Requirements - Needs dance floor)
<u>Fri Jun 9</u> 8:00am-9:00am	Aerobics Exercise Class
<u>Sat Jun 10</u> 3:00pm-1:00am	Foster/Miller Wedding
<u>Tue Jun 13</u> 9:30am-11:30am 3:00pm-9:30pm	Boogie Babes CASA Justice Awards
<u>Wed Jun 14</u> 8:00am-9:00am 5:00pm-7:00pm	Aerobics Exercise Class EMCAC Executive Committee Meeting

Thu Jun 15

9:30am-11:30am
5:00pm-1:00am

Boogie Babes
Tango ends at 1am - Jake Spatz 703-946-8895
(Requirements - Needs dance floor)

Fri Jun 16

8:00am-9:00am

Aerobics Exercise Class

Sat Jun 17

2:00pm-1:00am

Smith-Jackson Wedding

Tue Jun 20

9:30am-11:30am

Boogie Babes

Wed Jun 21

8:00am-9:00am

Aerobics Exercise Class

Thu Jun 22

9:30am-11:30am
5:00pm-1:00am

Boogie Babes
Tango ends at 1am - Jake Spatz 703-946-8895
(Requirements - Needs dance floor)

Fri Jun 23

8:00am-9:00am

Aerobics Exercise Class

Sat Jun 24

3:00pm-1:00am

Josh and Sarah's Reception

Tue Jun 27

9:30am-11:30am

Boogie Babes

Wed Jun 28

8:00am-9:00am

Aerobics Exercise Class

7:00pm-9:00pm

EMCAC

Thu Jun 29

9:30am-11:30am
5:00pm-1:00am

Boogie Babes
Tango ends at 1am - Jake Spatz 703-946-8895
(Requirements - Needs dance floor)

Fri Jun 30

8:00am-9:00am

Aerobics Exercise Class

Eastern Market Tenants' Council Meeting Notes
April 13, 2017

Attending:
Chuck Brome, Chair
Nicole Dean
Chubb Hoston
Anita Jefferson

Tenants' Council discussed the election mechanics for upcoming April 22 & 23 voting for non-food representatives to EMCAC and Tenants' Council.

Low vendor interest in and understanding of Tenants' Council was also discussed. Ways to increase interest and participation in Tenants Council are being considered.

All the best,

Eastern Market Tenants' Council

Chuck Brome, Chair (South Hall)
Mike Bowers (South Hall)
Angie Brunson (Farmers' Line)
Nicole Dean (Arts and Crafts/Flea Market)
Chubb Houston (Arts and Crafts/Flea Market)
Anita Jefferson (Arts and Crafts/Flea Market)