

**EASTERN MARKET COMMUNITY ADVISORY COMMITTEE
REGULAR MEETING
JULY 26, 2017**

MINUTES

Attendance: Chuck Brome; Chuck Burger, Vice Chair; Monte Edwards, Secretary; Bill Glasgow; Richard Layman; Susan Oursler; Jonathan Page, and Donna Scheeder, Chair, were present. Diane Hoskins arrived at 7:22 PM.

The regular meeting of the Eastern Market Community Advisory Committee (EMCAC) was held on Wednesday, July 26, 2017, at 7:00 P.M., in the North Hall of Eastern Market. The Chair called the meeting to order at 7:05 P.M.

Mr. Burger moved the adoption of the agenda as amended. The agenda, as amended, was adopted.

Mr. Edwards moved the approval of the June 28, 2017, regular meeting minutes. The minutes were approved.

Mr. Edwards moved the approval of the June 28, 2017, executive session minutes. The minutes were approved.

Report of the Executive Committee

The Chair highlighted the EMCAC and the EMCAC Executive Committee meeting dates for the balance of 2017, noting that the September meeting has been rescheduled from Wednesday, September 20, 2017, to Tuesday, September 19, 2017, due to Rosh Hashanah. The Chair reported that Market Manager Barry Margeson and Ms. Oursler had met regarding Eastern Market financial information and an EMCAC meeting would be scheduled for early September to discuss the financial reporting options.

September Election of Officers

Mr. Burger, Chair of the Subcommittee on Nominations, Credentials and Membership, reported that the election of officers will occur at the September 19, 2017, meeting, and he will supply a news release to the Hill Rag, EMCAC members, and a blog service to neighborhood listservs. Mr. Burger also urged EMCAC members representing organizations to inform their members of the opportunities to serve on an EMCAC subcommittee.

The Chair moved to approve Commissioner Hoskins as a member of the Subcommittee on Nominations, Credentials and Membership. The motion was adopted.

Status of Appraisal and Leases

The Chair reported that she received a response from the appraiser to the EMCAC report and she would send the response to EMCAC members for review and ask for recommendations for next steps. The Chair noted that these communications are confidential.

Mr. Margeson reported that he received and reviewed the final appraisal and submitted it to Yohance Fuller, Associate Director for Portfolio Management, Department of General Services. He noted that the final appraisal is a public document and he expects to be able to provide it to EMCAC and the merchants within the next two weeks. Regarding the leases, Mr. Margeson reported that he is awaiting final input from the merchants.

Report of the Market Manager

Mr. Margeson provided a written report of the Market Manager, which is attached to these minutes. He agreed to: consult the company with which Eastern Market contracts for ATM service regarding providing signs; provide the newsletter output count; contact parking enforcement to increase enforcement coverage in the alley; and investigate whether there is a link on the Eastern Market Main Street website to the Eastern Market website and vice versa.

The Chair stated that she would distribute documents containing the views of other organizations regarding the 300 block of 7th Street SE and consult members of EMCAC to schedule a special meeting in August regarding the 300 block of 7th Street SE.

Hine Update

Mr. Edwards reported that he met with Ken Golding and Alex Golding regarding the pavers affected by the construction and learned that the plan is to re-pave the 300 block of 7th Street SE with asphalt then later install pavers matching those at Eastern Market. He stated that he is gathering information regarding the cost differential between that plan and installing pavers from the start of re-paving and had begun to contact other stakeholders and policymakers to build support for initially installing pavers.

Capitol Hill Community Foundation

Brian Pate provided an overview of the Capitol Hill Community Foundation and its event "A Literary Feast" on Saturday, October 21, 2017. Mr. Pate requested that Eastern Market merchants and vendors participate in supporting hosts and in turn have Eastern Market products acknowledged and perhaps used.

The Chair moved that EMCAC fully support the effort to have Eastern Market and the Capitol Hill Community Foundation work together to support "A Literary Feast" and to implement that effort ask Chuck Brome, as head of the Tenants Council, and Bill Glasgow, as the representative of the South Hall merchants, to work with the organizing committee to come up with the plan of how that support is to happen. The motion was adopted.

Report of the Ad Hoc Group on Eastern Marketing and Promotion

Mr. Burger, Chair of the Ad Hoc Group on Eastern Market Marketing and Promotion, announced that he would work with the Market Manager to find a date, possibly during the second week of August, to hold a meeting.

Report of the Tenants Council

Chuck Brome, Co-Chair of the Tenants Council, presented a report, which is attached to these minutes.

Community Comments & Concerns

Mr. Edwards urged that EMCAC members pay their dues of \$100.00 each to support the operations of EMCAC.

Ellen Opper-Weiner stated concerns that her comments during EMCAC deliberation of agenda items are not recorded in the minutes and the public should be given sufficient notice of the special meeting expected to be scheduled in August.

The meeting adjourned at 8:35 P.M.

Monte Edwards, Secretary



Eastern Market Manager’s Report to the EMCAC

July 26, 2017

Finances

June Revenues

	May
APPLICATION FEE	\$ 140
ATM	\$ 6,064
NORTH HALL REVENUE	\$ 20,775
OUTDOOR VENDOR REVENUE	\$ 30,364
FLEA MARKET 7TH STREET	\$ 4,000
SOUTH HALL REVENUE	\$ 24,811
Total	\$ 86,154

Financials for the first two quarters of the Fiscal Year have been sent to the EMCAC Chair.

Leases

We have sent the Appraiser’s responses to the EMCAC’s input regarding the draft appraisal. Thank you for those comments. They were much appreciated. We have received the Appraisal and I hope to send it to the EMCAC and the merchants either late next week or the week of August 7.

While we have received draft feedback on the lease from the merchants, we are still waiting on their final comments.

Marketing

Social Media Update:

Instagram: increased from 1,259 followers to 1,341 followers

Twitter: increased from 31.7k followers to 32 k followers

Facebook: 44,718 followers | Eastern Market is ranked 4.5 stars out of 5 stars

Other Updates:

- Vendor’s Profile Information: Dominiqua is in the process of revamping the Vendor’s Profile List on our website. To make this process smoother, she created an application for current vendors to fill out and submit digitally. So far, 14 vendors have submitted applications.

- Newsletters: We are working on sending out weekly newsletters. Each newsletter will contain any market promotions and/or a list of new vendors. The goal is to get more people excited and interested in shopping at Eastern Market.

New Vendors Update: Since the last report, we have accepted 3 new vendors, with the help from the Application Advisory Review Subcommittee. They were featured in our most recent newsletter. Are you getting our newsletter?

Potluck was huge success. About 150 people attended. Best showing ever. Lots of folks from the community. Darielle Anderson, our District Leadership Program Intern led the effort and did a great job.

Fresh Tuesdays

All is going well with Fresh Tuesdays.

Operations

- In July, 14 parking tickets were written for parking in the back alley on Saturdays and Sundays.
- Xcluder door sweeps for vector control now on all doors. Strips in middle of doors as well.

Eastern Market Main Street

EMMS held an **EMMS AM** session this week with technical service providers from the DC Area. With the short notice, two vendors were able to make it.

Beat the Heat is on Friday August 18 from 3pm-8pm at Seward Square. A free event hosted by Eastern Market Main Street (EMMS). With lawn games, crafts, face painting, and more, there will be a little something for everyone. Bring kids for an afternoon of games, round up the whole family and bring an evening picnic, or stop by with your friends after work.

Hard Hats at Hine: September 7, 2017 - 6:00pm - 9:00pm - An exclusive look at the new development at 700 Pennsylvania Ave. SE and a showcase of the businesses, both old and new, that create the experience of the Eastern Market Main Street corridor.

North Hall

Boogie Babes' will continue with a Wednesday-Thursday schedule.

August is a slow month for scheduled events but we have been getting a lot of interest in our current North Hall discount.

Eastern Market Tenants' Council Meeting Notes
July 20, 2017

Attending:
Chuck Brome, Chair
Nicole Dean
Anita Jefferson

Barry Margeson
Brian Pate of CHCF

Brian Pate of the Capitol Hill Community Foundation Board, and former ANC6 commissioner, presented an exploratory proposal to link CHCF's annual Literary Feast host-appreciation rewards to Eastern Market merchant and vendor products. With no inside food merchants or farmers present, most of the discussion was looking at ways to provide hosts discounts or donated merchandise from outside vendors at Eastern Market. Brian will again make the proposal to the July 26th EMCAC meeting.

Market manager Barry Margeson discussed and clarified his responses to three draft resolutions from Tenants Council June 22 meeting. Those resolutions and Barry's responses follow:

RESOLUTION 6-22-17-05 (Passed unanimously) Public Restroom availability during market hours. Tenant's Council requests that Management make public restrooms available to vendors, farmers, and customers up to closing time of the market. It has been reported by several vendors that on several occasions, the public bathroom is closed for cleaning, possibly for a wedding in North Hall up to 30 minutes prior to closing of South Hall. This left a line of vendors and customers all waiting to use singular employee restroom at the end of the day. We have several elderly vendors, as well as some with medical conditions that make standing in a long line difficult.

We have made changes to this and based on feedback from this past weekend will continue to make changes so that vendors are able to access the restrooms without issue until about 15 minutes after the market closes. We are open to suggestions.

RESOLUTION 6-22-17-06 (Passed unanimously) Revisit the lottery process to manage perceptions of unfairness/special treatment in space assignment. Council members can provide details on the concern.

Details:

Concerns with vendors in the lottery who have to wait for space assignments who believe some lottery vendors with same tenure or less have been given permanent or regular spaces. Our policy is that after two years of being a vendor and showing consistency that new vendors can go on the weekly map. We try to assign farmers, producers and prepared food seller spaces on the map when we have them. All of the spaces that have been assigned to them belong to vendors that have not set up for a while or are no longer at Eastern Market. Concerns with weekends with bad weather predictions and long term vendors requesting space change during the week who believe lottery vendors receive preference over long term vendors. Katrina prepares the map in advance, often before bad weather predictions become certain. If long term vendors are interested in a special space (other than their permitted space) and they reach out to her in advance of the map going out she will assign it to them. If they become concerned about the weather after the map has gone out, on Saturday and

Sunday mornings at 8:30am, she will assign spaces by seniority with vendors with permitted spaces first and lottery vendors second.

Concerns with Grandfathered vendors requesting short term space reassignment who are not given preference over less tenured vendors who are in the lottery. When vendors with permitted spaces email or text Katrina in advance that they want another space that is available, Katrina always put them on the map when it is possible. And if they become concerned about the weather after the map has gone out, as long-term vendors, they can be among the first in the line of vendors waiting for spaces in the morning.

Lottery vendors desiring a chance at all available spaces but believe some lottery vendors are assigned the same space prior to day of rendering these spaces unavailable to others. [Map process explained above.](#)

RESOLUTION 6-22-17-07 (Passed unanimously) Outdoor vendors and farmers not using walkway as customer shopping space. Vendors must set up within assigned space so as not to utilize walkway for their patrons, or their display/products. Cannot set up in such a way as to have customers standing in the walkway which is provided for safe clearance of our customers. When walkways are narrowed or blocked, potential customers avoid these bottlenecks and make detours or leave the area. The overall orderly market appearance and reputation suffers.

Currently, some vendors take up space outside of their stands that is out of the bounds of the space they are renting. Currently, this is not an offense that is worthy of OR would be resolved with the Market Violation Notice policy. We propose charging a fine for breaking this rule.

All the best,
Eastern Market Tenants' Council

Chuck Brome, Chair (South Hall)
Mike Bowers (South Hall)
Angie Brunson (Farmers' Line)
Nicole Dean (Arts & Crafts/Flea Market)
Chubb Hoston (Arts & Crafts/Flea Market)
Anita Jefferson (Arts & Crafts/Flea Market)