

**EASTERN MARKET COMMUNITY ADVISORY COMMITTEE
REGULAR MEETING
NOVEMBER 18, 2015**

MINUTES

Attendance: Chuck Burger, Vice-Chair; Monte Edwards, Secretary; Diane Hoskins; Tom Kuchenberg, Treasurer; Richard Layman; Susan Oursler; Jonathan Page; Erika Rubel; and Donna Scheeder, Chair, were present. Mike Bowers arrived at 7:29 P.M.

The regular meeting of the Eastern Market Community Advisory Committee (EMCAC) was held on Wednesday, November 18, 2015, at 7:00 P.M., in the North Hall of Eastern Market. The Chair called the meeting to order at 7:06 P.M.

Mr. Burger moved that the agenda be approved. The Chair requested the addition of a report from Commissioner Hoskins regarding the appearance of Forest Hayes of the Department of General Services (DGS) at this month's Advisory Neighborhood Commission 6B (ANC 6B) meeting. The motion was adopted, as amended.

Mr. Edwards moved the approval of the October 21, 2015, minutes. The minutes were adopted, as corrected.

Report of the Chair

The Chair reported that the EMCAC meetings will be scheduled the last Wednesday of month, except for May, when there is a scheduling conflict in the North Hall. To resolve this conflict, the Chair established with EMCAC members that the May meeting will be scheduled for Wednesday, May 18, 2016.

Report of Commissioner Hoskins

Commissioner Hoskins reported that Mr. Hayes of DGS appeared before ANC 6B on November 10, 2015, and provided a presentation regarding the recent developments surrounding the market operator agreements. Members of ANC 6B inquired about the public availability of the agreements and related documents, and DGS subsequently agreed to supply documents upon request from ANC 6B. Commissioner Hoskins stated that she would share with EMCAC the draft ANC 6B minutes of the meeting. The Chair announced that Mr. Hayes agreed to appear before EMCAC, which possibly will be scheduled for Wednesday, January 27, 2016.

Report of the Vice-Chair

The Vice-Chair presented the report of the ad hoc group on Eastern Market marketing and promotion and distributed a handout, which is attached. He stated that the ad hoc group's work has been focused on the Eastern Market brochure, the marketing dot survey, and the Sunday, December 6, 2015, "Deck the North Hall" event. The brochure will be sent to press in the next 48 hours. He requested that comments and suggestions regarding the dot survey or its results be e-mailed directly to him so that the ad hoc group could consider them. The ad hoc group will be working on expanding outreach for December 6th event as well the Coldwell Banker-sponsored music series beginning on Sunday, November 29, 2015. The marketing will include e-mail and social media. The ad hoc group tentatively will meet again on Monday,

December 7, 2015. The Vice-Chair invited interested individuals to join the ad hoc group and requested to be e-mailed so that he can make the necessary additions to the distribution list.

Report of the Treasurer

The Treasurer reported on the status of EMCAC's Employer Identification Number, which was cancelled in 2011 and needs to be re-established. He also reported that he has received only three EMCAC dues checks. Finally, he reported that EMCAC has two bank accounts, one with a balance of \$300.00 and the other with a balance of \$600.00. Mr. Edwards moved that the two bank accounts be merged. The motion was approved.

The Treasurer announced that a Finance Committee meeting is scheduled for Tuesday, January 5, 2016, to discuss preliminary steps of re-establishing the Enterprise Fund.

Update on Hine Construction Plans

Mr. Page reported on ongoing matters, including truck routes, traffic, idling, and work hours. The pouring of concrete for the North Building foundation has begun, and the crane swing agreement is still pending, with three cranes expected by end of the year. Mr. Page will forward the draft crane swing agreement to EMCAC members.

Report of the Market Manager

Barry Margeson presented the report of the Market Manager, which is attached to these minutes. Mr. Margeson displayed one of the marketing dot survey collection sheets and described plans for an extended marketing dot survey and a brief written questionnaire for gender, age, and household income. Mr. Margeson agreed to pare down the dot survey and relate it to indoor merchants so that data can be collected indoors at a later stage of the survey process. Mr. Margeson proposed that Fresh Tuesday be suspended for January and February due to the downturn of business outdoors in the coldest month. By unanimous consent, EMCAC supported the suspension of Fresh Tuesdays for January and February. Mr. Margeson agreed to ask the DC Tourist Guild, which is holding an event in the North Hall in December 2015, about integrating Eastern Market into tours. Mr. Margeson stated that Eastern Market is planning an event for selected non-profit organizations in April to promote the market.

Application Advisory Review Committee Report

Ms. Rubel reported that the Application Advisory Review Committee received two hard-copy applications, which were not supported by the committee.

Tenants Council Report

Chuck Brome, Co-Chair of the Tenants Council, presented a report, which is attached to these minutes. Mr. Margeson agreed to include the status of the Eastern Market website in his next Market Manager report.

The Secretary requested that the Tenants Council provide him an electronic copy of each report of the Tenants Council so that they may accompany each set of EMCAC minutes. The Chair requested anyone not receiving the EMCAC agendas to e-mail her and anyone not receiving the EMCAC minutes to e-mail the Secretary.

Community Comments and Concerns

Joe Snyder commented that the explanation by Mr. Hayes at the ANC 6B meeting regarding the market operator agreement matter contributes to the mistrust of government and politics by vendors.

Nichole Opkins of Councilmember Charles Allen's Office announced that the Brickie Awards is scheduled in the North Hall on Monday, December 7, 2015, 6:00 P.M. to 8:00 P.M.

The meeting adjourned at 8:20 P.M.

Monte Edwards, Secretary