

**EASTERN MARKET COMMUNITY ADVISORY COMMITTEE
REGULAR MEETING
JULY 24, 2019**

MINUTES

Attendance: Angie Brunson; Chuck Burger, Vice Chair; Nikki Dean; Monte Edwards, Secretary; Bill Glasgow; Donna Scheeder, Chair, and Jerry Sroufe were present.

The regular meeting of the Eastern Market Community Advisory Committee (EMCAC) was held on Wednesday, July 24, 2019, at 7:00 P.M., in the North Hall of Eastern Market. The Chair called the meeting to order at 7:00 P.M.

Mr. Burger moved the adoption of the agenda. The agenda was adopted.

Mr. Burger moved approval of the June 26, 2019, regular meeting minutes. The minutes were approved.

Report of the Chair

The Chair reviewed the meeting dates for the balance of the year, noting that the date for the September meeting has been changed to Wednesday, September 18, 2019, and the remaining meetings are scheduled for Wednesday, October 16, 2019, and Wednesday, November 20, 2019.

Report of the Capital Improvements Subcommittee

LaToya Thomas, principal and founder of Brick & Story, made a presentation on options for Eastern Market signage, which is attached to these minutes. The Chair of the Capital Improvements Subcommittee, Monte Edwards, commented that the presentation represents input from the Historic Preservation Office, the Commission on Fine Arts, the Chair of EMCAC, the Market Manager, and himself. Members of EMCAC expressed their preferences for color, size, font, and placement of signage at the main entrance, North Hall entrance, and C Street side of the building.

Report of the Subcommittee on Nominations, Credentials and Membership

Mr. Burger, Chair of the Subcommittee on Nominations, Credentials and Membership, reported that the Office of the Attorney General responded with the information that an entity with the name of Eastern Market Preservation and Development Corporation may submit an application for EMCAC membership and the decision on approving membership rests with EMCAC. He also reported that the subcommittee expects to meet again later in the month and make a recommendation at the September meeting. The Chair of EMCAC urged any members of EMCAC having questions or concerns regarding the matter to communicate with the subcommittee members.

Update by Merchants on Leases

Mr. Glasgow reported that the merchants' attorney is seeking an appraiser. He moved that EMCAC support a 120-day extension of the September 2, 2019, deadline for the merchants to submit an appraisal to the Department of General Services. The motion was adopted unanimously.

Report of the Market Manager

Mr. Margeson presented a written report of the Market Manager, which is attached to these minutes. He agreed to break out Fresh Tuesdays revenue in his report, provide the total number of proposals received for the strategic business plan RFP, and provide the name of Department of General Services general counsel.

Eastern Market Metro Park Project Update

The Chair reported that the next public meeting on the Eastern Market Metro Park project is scheduled for Wednesday, July 31, 2019, at 7:00 PM in the North Hall. The Eastern Market Metro Park Advisory Team met on Tuesday, July 23, 2019, and revisited the inclusion of a performance pavilion as well as discussed a community survey and signage. Commissioner Sroufe commented that there is fencing surrounding where the temporary playground will be erected.

Report of the Application Advisory Review Subcommittee

Ms. Dean, Chair of the Application Advisory Review Subcommittee, had no report.

Report of the Tenants Council

The Chair reported that Anita Jefferson, Chair of the Tenants Council, was unable to attend and the Tenants Council had not met since the June 2019 EMCAC meeting.

Community Comments and Concerns

Madeleine Odendahl announced that Eastern Market Main Street is partnering with the Capital Hill Arts Workshop to continue the Capital Hill Alphabet Animal Art project and seeking signatures in support.

The meeting adjourned at 8:32 P.M.

Monte Edwards, Secretary

Eastern Market Signage Concept Review for EMCAC

July 24, 2019



Agenda

- Foundation – Fonts and Colors
- Scheme 1: Letters Only
- Scheme 2: Letters + Frame
- Scheme 3: North Hall options and EM North Hall Projected
- Directional Signage @ C Street gate





UPDATE: 7/24/19



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BRICK HISTORY

NCA DC
NORTHEAST
COLLABORATIVE
ARCHITECTS DC



Sans Serif Option:
Trade Gothic Next LT Pro Bold Condensed
(logo)



Serif Option (Serif Slab):
Egyptienne (logo)



MAIN ENTRANCE – BLACK COLOR FAMILY



BLACK
#000000



BLACK
#24241F



BLACK
#434341



MAIN ENTRANCE – GREEN COLOR FAMILY



HUNTER GREEN
#0d301e



ROCKWOOD
SHUTTER GREEN
#303b39



ROYROFT BOTTLE
GREEN
#324038



RIPE OLIVE (SW)
#44483d



NORTH AND SOUTH HALL ENTRANCES – TAUPE AND CREAM COLOR FAMILIES



TICONDEROGA
TAUPE
(CORNICE COLOR)
9f8d7d



COASTAL FOG
(NORTH HALL
EXPOSED
STRUCTURE CEILING
& BASEBOARDS)
cbc5b1



FEATHERSTONE 1002
(INTERIOR WALLS,
SOUTH HALL
WAINSCOT)
e3d9d0



CLOUD COVER OC25
(NORTH/CENTRAL
HALL EXT TRIM)
eae9e1





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