

**EASTERN MARKET COMMUNITY ADVISORY COMMITTEE
REGULAR MEETING
JUNE 24, 2015**

MINUTES

Attendance: Chuck Burger, Vice-Chair, acting as chair for the meeting; Angela Brunson; William Glasgow; Diane Hoskins; Richard Layman; and Erika Rubel were present.

The regular meeting of the Eastern Market Community Advisory Committee (EMCAC) was held on Wednesday, June 24, 2015, at 7:00 P.M., in the North Hall of Eastern Market. The Vice-Chair called the meeting to order at 7:14 P.M.

Mr. Layman moved that the agenda be approved. The motion was adopted.

By unanimous consent, the consideration of the minutes of May 27, 2015, were postponed to the next meeting.

Report of the Chair

The Vice-Chair highlighted the EMCAC regular meeting dates for the balance of 2015.

Report of the Vice-Chair

The Vice-Chair reported that the ad hoc group on Eastern Market marketing and promotion determined that a promotional brochure for Eastern Market was an urgent need and focused its efforts during the previous month on producing a final draft of the brochure, which is attached to these minutes. At the request of the Vice-Chair, Ms. Rubel reviewed the various sections of the brochure. The Vice-Chair stated that a magnet card with contact information is being explored. Barry Margeson, Market Manager, stated that Dominiqua Eldridge designed the brochure's graphics. The Vice-Chair requested that anyone with comments on or corrections to the brochure forward that information to Ms. Rubel. The Vice-Chair also stated that he expects to present information regarding the brochure's cost, printing, and distribution at the next EMCAC meeting.

The next meeting of the ad hoc group on Eastern Market marketing and promotion, which has not yet been scheduled, will focus on the development of a strategic plan.

Hine Construction

Update on flea market layout/Letter from ANC 6B

The Vice-Chair agreed to check on the status of EMCAC's development of a letter to the Department of General Services and the District Department of Transportation reminding those departments of EMCAC's statutory role in commenting on activities adjacent to Eastern Market that affect the character of the market.

Report of the Market Manager

Barry Margeson, Market Manager, presented the report of the Market Manager, which is attached to these minutes. Mr. Margeson indicated that he would track and present information on community group use of the North Hall in a more structured, defined manner by listing specific uses.

Report of the Application Advisory Review Committee

Ms. Rubel, Chair of the Application Advisory Review Committee, reported that in the previous month the committee focused on reviewing handwritten applications. She also indicated that the next steps of the committee are to further organize the process and develop recommendations regarding outreach efforts, including the use of some free advertising with *Washington City Paper*.

Report of the Tenants Council

Chuck Brome, Co-chair of the Tenants Council, presented the report of the Tenants Council, which is attached to these minutes. With respect to parking, Commissioner Hoskins requested ideas from the Tenants Council regarding placement of cameras. Mr. Layman commented that retractable bollards should be considered for traffic control purposes. The Vice-Chair requested that: (1) Commissioner Hoskins follow up with information regarding DDOT's proposed locations of cameras; and (2) Mr. Margeson investigate improvements to the current traffic barriers.

Community Comments and Announcements

The Vice-Chair highlighted a training session on the Open Meetings Act hosted by the Mayor's Office of Talent and Appointments for members of the city's boards and commissions. The session is scheduled for Wednesday, July 15, 2015, from 5:30 P.M. to 7:30 P.M.

The Vice-Chair stated that he is interested in including the marketing staff of the 700 Penn/Hine developer in the next meeting of the ad hoc group on Eastern Market marketing and promotion. The Vice Chair also reminded those wanting to attend the group's meetings to send him an e-mail message; he will add those who wish to attend to the distribution list.

Roberta Weiner and Charnice Milton were recognized with moments of silence. A memorial service is planned for Ms. Weiner at the Hill Center at the Old Naval Hospital on Monday, July, 6, 2015, at 6:00 P.M.

The meeting adjourned at 7:52 P.M.

Susan Eads Role, Secretary Pro Tem